

# The Wounds Research Network (WReN) - Opportunity for Sponsorship

## About WReN

**The Wounds Research Network (WReN) was initiated by a small group of professionals involved in wound research. The Group held its inaugural meeting on 21<sup>st</sup> April 2016 at the City Hall in Cardiff which was the official launch. There has since been three more Scientific Meetings - Edgbaston 2017, Newcastle 2018 and Southampton 2019. The 5<sup>th</sup> meeting will be held at The Excel, London and will be held in conjunction with EWMA/TVS 2020.**

Good quality research is essential to underpin clinically and cost-effective wound prevention and treatment.

The UK research community is highly active in wounds research but there was no unifying organisation to link research-active individuals and communities with each other and with research active NHS centres.

WReN is currently being supported by a grant from the Tissue Viability Society (UK).

## Target Groups

WReN is actively seeking to recruit a diverse range of stakeholders and clinical and academic professionals with an interest in wounds research, for example:

- Surgeons
- General Practitioners
- Diabetologists
- Dermatologists
- Podiatrists
- Nurse Specialists
- Service Users
- Statisticians
- Health Economists
- Clinical Trialists
- Trial Managers
- Clinical Research Nurses
- Trainees

The aim of the Wounds Research Network (WReN) is to provide a platform for cross-specialty, inter-disciplinary shared learning and support for the design, conduct and delivery of wound prevention and treatment research throughout the UK.

## Sponsorship of WReN

WReN currently has in excess of 250 members and this number is growing on a day by day basis. We are hoping to attract around 120 delegates to the 5<sup>th</sup> Scientific Meeting who we expect to be a mixture of the above list of professionals.

WReN wants to develop a strong collaboration with industry as a partner in the dissemination of knowledge about wounds research, and is hoping that our industrial partners will contribute with expertise and knowledge.

The WReN Committee are currently looking for industry partners to assist in the development of the Network and is therefore offering selected companies the opportunity to sponsor the Group and its annual Scientific Meeting.

**Some of the funding we receive will make a significant number of sponsored places available to all people within the research fraternity (excepting industry). Priority will be given to those who submit abstracts.**



WReN 5<sup>th</sup>  
National Scientific  
Meeting  
**13<sup>th</sup> May 2020**  
Excel, London within  
EWMA 2020

## WReN Scientific Committee

**The Scientific Committee agree terms of reference, provide a strategic direction and oversee the key functions of the network, as well as being responsible for organising the scientific programme of the WReN Scientific Meeting.**

- **Natalie Blencowe** – Natalie is an Academic Clinical Lecturer in General Surgery at the University of Bristol.
- **Sarah Brown** – Sarah Brown is a Principal Statistician at the Leeds Institute of Clinical Trials Research, University of Leeds. She has worked on national multi-centre trials evaluating interventions for the prevention of pressure ulcers and for the management of chronic wounds, with expertise in both drug and medical device intervention trials.
- **Julie Bruce** – Dr Julie Bruce is a Principal Research Fellow at the University of Warwick. Julie graduated from the University of Aberdeen with a BSc Health Sciences and an MSc in Health Services & Public Health Research. She completed a PhD in Public Health in 2004.
- **Tina Chambers** – Tina has worked in a variety of clinical areas since qualifying including surgical, medical, intensive care, primary care, elderly care and rehabilitation. She has a BSc (hons) in Specialist Nursing Practice (Tissue Viability) and is currently practicing as an independent Tissue Viability Consultant. At the moment she is also working with the Tissue Viability team in Solent NHS Trust and is an active member of local formulary and pressure ulcer strategy groups in Hampshire. Prior to this she was a Clinical Nurse Specialist in Tissue Viability in the NHS for 17 years. Tina has 12 years' experience of community and mental health in addition to the acute issues of Tissue Viability.
- **Ian Chetter** – Prof Ian Chetter is Chair of Surgery, at Hull/York Medical School. He is currently Royal College of Surgeons National Surgical Specialty Lead for Vascular Surgical Research and sits on the NIHR RfPB regional advisory panel (Yorkshire and the North East). He is committed to promoting research in routine clinical practice and is Associate Clinical Director (Research) at Hull and East Yorkshire NHS Trust.
- **Dr Jo Dumville** – Jo leads the Wounds Research Group at the University of Manchester which, through its collaborative research, aims to enhance understanding of how we can maximise patient outcomes in wound care. Jo is also the Deputy Co-ordinating Editor of Cochrane Wounds and has worked on a wide range of wound-related projects exploring how common wounds and their complications are and how we can offer the most clinically and cost effective wounds care prevention and treatment options to patients.
- **Matt Gardiner** – Matt Gardiner is an academic plastic surgery trainee based in London and Oxford. Matt co-founded the Reconstructive Surgery Trials Network and is Associate Surgical Specialty Lead for plastic surgery as part of the RCS Clinical Trials initiative. He is involved in various surgical trials related to plastic surgery and hand surgery. [Click here to find out more](#)
- **James Glasbey** – Mr James Glasbey is an NIHR Academic Clinical Fellow in General Surgery at the University of Birmingham. His research interests lie in colorectal surgery, complex trials methodology and surgical training. James is currently involved in national and international collaborative networks.
- **Francine Heatley** – Francine Heatley is a Trial Manager at the UKCRC registered Imperial Clinical Trials Unit (ICTU) in the School of Public Health within the Faculty of Medicine at Imperial College. Francine is a Biology graduate from the University of Nottingham and has over 10 years experience of conducting clinical research in therapeutic areas such as vascular surgery, cardiovascular and oncology.
- **Steven Jeffery** – Steven L.A. Jeffery, BSc, MBChB, FRCS (Ed, Eng, Glasg), EBOPRAS, FRCS (Plast), FHEA, is a military consultant burns and plastic surgeon at the Queen Elizabeth Hospital, Birmingham. Steve has extensive experience of the management of burns and wounding and specialises in the assessment and treatment of scarring, traumatic wounds, burns and pressure sores.
- **Rhiannon Macefield** – Rhiannon is a Senior Research Associate and trials methodologist at the Bristol Medical School, University of Bristol. Her research interests are in the measurement and reporting of outcomes, and improving methods for doing this, with a particular focus on trials in surgery. Rhiannon has led the development of a new outcome measure for assessing wounds for surgical site infection after hospital discharge.
- **Jane Nixon** – Professor Jane Nixon MBE is Deputy Director of the Leeds Institute Clinical Trials Research, University of Leeds. The unit conducts large national and international clinical trials in cancer, stroke, cardiology, mental health and skin. Jane has developed a research career in the fields of pressure ulcer prevention and Tissue Viability.
- **Tom Pinkney** – Mr Thomas Pinkney is a founder member of the West Midlands Research Collaborative and the Chief Investigator for the ROSSINI trial (the first ever trainee led multicentre observer blinded randomised controlled trial). Chair of the Cohort Studies Committee of ESCP, CI of ACCURE UK trial and Lead of the ROCSS international multicentre RCT of biological mesh reinforcement of stoma closure site to prevent incisional hernia.
- **Ray Samuriwo** – Dr Ray Samuriwo is a Healthcare Services Researcher based at the School of Healthcare Sciences, the Cardiff Institute for Tissue Engineering (CITER) and Repair and the Welsh Centre for Evidence Based Care (WCEBC) all at Cardiff University. He is also a Visiting Research Fellow at the School of Healthcare, University of Leeds. Prior to these appointments, he worked as a clinical academic in critical care and conducted original primary wounds research. Ray has an emerging national and international profile as a research academic.
- **Lisette Schoonhoven** – Lisette Schoonhoven, PhD, is a nurse and worked in nursing practice for 10 years. She studied health sciences/nursing science and did her PhD in Utrecht, the Netherlands. In May 2018 she became professor and chair in Nursing Science at the University Medical Center, Utrecht. Lisette's work focusses on quality and safety of fundamental nursing care, in particular pressure ulcers and incontinence associated dermatitis.
- **Dr Amber Young** – Dr Young has been a consultant paediatric anaesthetist in Bristol since 1999. She is clinical lead at the Bristol Children's Burn Centre, was paediatric lead for the South West UK Burn Care Network, Chair of the British Burn Association and chair of the Burn Care Clinical Reference Group until 2016. She has been involved with paediatric burn care for more than 17 years. She is clinical lead for a five year paediatric burns research programme awarded in July 2012.

# Sponsorship Packages

We offer a range of opportunities for sponsorship of the Wounds Research Network. Sponsorship lasts for one year from date of agreement and the benefits are listed below for the various sponsorship packages.

As you will see we have added a new benefit to our Platinum Corporate Sponsorship Package which includes an individual consultancy with one of our senior WReN scientific committee members.

We also offer the opportunity to sponsor parts or all of the yearly Scientific Meeting. See page 3 of this document for details.

## Platinum Corporate Sponsorship (£5,000)

### Benefits

#### General:

- Connection to a network of people with an interest in wound research
- **NEW The opportunity to work directly with the Network - this includes a 1 hour Consultancy Meeting with an appropriate member of the WReN scientific committee on a topic of your choice with a written follow up to the consultation**
- Association with a worthwhile educational initiative run by renowned individuals from the wound research world
- Announcement to the database of Platinum Corporate Sponsorship of WReN
- Logo and acknowledgement of corporate sponsorship on all general WReN materials including e-news and social media
- Advertising and accreditation for one year on materials including website as well as a link to your website
- Information on WReN activities
- One e-communication per year to the WReN database

#### Scientific Meeting:

- 6 free delegate places at the annual WReN Scientific Meeting
- Option to register other delegates at 30% reduction on standard rates
- Company logo on meeting materials as a Platinum Sponsor
- Option to insert company materials (two items) in delegate pack
- One full page advertisement in the Scientific Meeting programme booklet

## Gold Corporate Sponsorship (£2,500)

### Benefits

#### General:

- Connection to a network of people with an interest in wound research
- The opportunity to work directly with the Network
- Association with a worthwhile educational initiative run by renowned individuals from the wound research world
- Announcement to the database of Gold Corporate Sponsorship of WReN
- Advertising and accreditation for one year on materials including website as well as a link to your website
- Information on WReN activities

#### Scientific Meeting:

- 2 free delegate places at the annual WReN Scientific Meeting
- Option to register other delegates at 20% reduction on standard rates
- Company logo on meeting materials as a Gold Sponsor
- One full page advertisement in the Scientific Meeting programme booklet

## Silver Corporate Sponsorship (£1,000)

### Benefits

#### General:

- Connection to a network of people with an interest in wound research
- The opportunity to work directly with the Network
- Association with a worthwhile educational initiative run by renowned individuals from the wound research world
- Logo on website and link to your website
- Regular information on WReN activities

#### Scientific Meeting:

- 1 free delegate place at the annual WReN Scientific Meeting
- Company logo on meeting materials as a Silver Sponsor

