

The Wounds Research Network (WReN)

- Opportunity for Sponsorship



The Wounds Research Network (WReN) was initiated by a small group of professionals involved in wound research. The Group held its inaugural meeting on 21st April 2016 at the City Hall in Cardiff which was the official launch. The next Scientific Meeting will be held at Edgbaston Stadium next year on 5th April 2017.

Good quality research is essential to underpin clinically and cost-effective wound prevention and treatment.

The UK research community is highly active in wounds research but there was no unifying organisation to link research-active individuals and communities with each other and with research active NHS centres.

WReN is currently being supported by a grant from the Tissue Viability Society (UK).

Target Groups

WReN is actively seeking to recruit a diverse range of stakeholders and clinical and academic professionals with an interest in wounds research, for example:

- Surgeons
- General Practitioners
- Diabetologists
- Dermatologists
- Podiatrists
- Nurse Specialists
- Service Users
- Statisticians
- Health Economists
- Clinical Trialists
- Trial Managers
- Clinical Research Nurses
- Trainees

The aim of the Wounds Research Network (WReN) is to provide a platform for cross-specialty, inter-disciplinary shared learning and support for the design, conduct and delivery of wound prevention and treatment research throughout the UK.

Sponsorship of WReN

WReN currently has almost 190 members and this number is growing on a day by day basis. We are hoping to attract around 100 delegates to the Scientific Meeting who we expect to be a mixture of the above list of professionals.

WReN wants to develop a strong collaboration with industry as a partner in the dissemination of knowledge about wounds research, and is hoping that our industrial partners will contribute with expertise and knowledge.

The WReN Committee are currently looking for industry partners to assist in the development of the Network and is therefore offering selected companies the opportunity to sponsor the Group and its annual Scientific Meeting.

The funding we are seeking is desired to make a significant number of sponsored places available to all people within the research fraternity (excepting industry). Priority will be given to those who submit abstracts.

WReN Scientific Committee

The Scientific Committee agree terms of reference, provide a strategic direction and oversee the key functions of the network, as well as being responsible for organising the scientific programme of the WReN Scientific Meeting.

- **Prof Jane Nixon** – Deputy Director of the Leeds Institute of Clinical Trials Research, University of Leeds.
- **Mr Tom Pinkney** – Founder member of the West Midlands Research Collaborative and the Chief Investigator for the ROSSINI trial.
- **Prof Ian Chetter** – Chair of Surgery at Hull/York Medical School.
- **Prof Steven Jeffery** – Military Consultant Burns and Plastic Surgeon at the Queen Elizabeth Hospital, Birmingham.
- **Dr Amber Young** – Consultant Paediatric Anaesthetist and Lead Children's Burns Centre, University Hospitals Bristol NHS Foundation Trust.
- **Dr James Glasbey** - NIHR Academic Clinical Fellow in General Surgery at the University of Birmingham.
- **Dr Una Adderley** – Lecturer in Community Nursing at the University of Leeds.
- **Sarah Brown** – Principal Statistician at the Leeds Institute of Clinical Trials Research, University of Leeds.
- **Julie Bruce PhD** – Principal Research Fellow, Warwick Clinical Trials Unit, Division of Health Sciences, University of Warwick
- **Francine Heatley** – Trial Manager at the UKCRC registered Imperial Clinical Trials Unit (ICTU) in the School of Public Health, Faculty of Medicine at Imperial College.
- **Dr Ed Jude** – Consultant Physician/Diabetologist, Tameside General Hospital and Honorary Reader (University of Manchester), Fountain Road, Ashton-Under-Lyne, UK.
- **Dr Ray Samuriwo** – Healthcare Services Researcher based at the School of Healthcare Sciences, the Cardiff Institute for Tissue Engineering (CITER) and Repair and the Welsh Centre for Evidence Based Care (WCEBC) - Cardiff University.
- **Prof Lisette Schoonhoven** – Professor of Nursing at the Innovative and Essential Care research group, Faculty of Health Sciences, University of Southampton.

Corporate Sponsorship Packages

Platinum Corporate Sponsorship of WReN (£5,500)

Benefits

General:

- Announcement to the database of Platinum Corporate Sponsorship of WReN
- Logo and acknowledgement of corporate sponsorship on all general WReN materials including e-news and social media
- Logo on website and link to your website
- Regular information on WReN activities
- One e-communication per year to the WReN database

Scientific Meeting:

- 6 free delegate places at the annual WReN Scientific Meeting
- Option to register other delegates at 30% reduction on standard rates
- Company logo on meeting materials as a Platinum Sponsor
- Option to insert company materials (two items) in delegate pack and have a company table top exhibition stand in the meeting room
- One full page advertisement in the Scientific Meeting programme booklet
- 6 places at the WReN/TVS Scientific Meeting dinner

Branding opportunities for WReN

- Company literature in the delegate pack **£150**
- One full page advertisement in the Scientific Meeting Programme booklet **£200**
- One e-communication to the WReN database **£200**

Gold Corporate Sponsorship of WReN (£2,500)

Benefits

General:

- Announcement to the database of Gold Corporate Sponsorship of WReN
- Logo on website and link to your website
- Regular information on WReN activities

Scientific Meeting:

- 2 free delegate places at the annual WReN Scientific Meeting
- Option to register other delegates at 20% reduction on standard rates
- Company logo on meeting materials as a Gold Sponsor
- One full page advertisement in the Scientific Meeting programme booklet
- 2 places at the WReN/TVS Scientific Meeting dinner

Silver Corporate Sponsorship of WReN (£500)

Benefits

General:

- Logo on website and link to your website
- Regular information on WReN activities

Scientific Meeting:

- 1 free delegate place at the annual WReN Scientific Meeting
- Company logo on meeting materials as a Silver Sponsor
- 1 places at the WReN/TVS Scientific Meeting dinner